



PickTN

CONFERENCE

February 15-17, 2024
Franklin, TN

There's no such thing as "just a farmer." A farmer is a lot of things: business executive, scientist, educator, mechanic, market analyst, publicist, conservationist and community leader. To know everything a farmer needs to succeed year to year, it would help to be a magician, too! The Pick TN Conference gives Tennessee farmers their best opportunity to explore the latest information and access the best resources for every facet of modern farm life, all in one event.

The Pick TN Conference is a 501(c)(3) non-profit organization, overseen by representatives of each of the Tennessee Agriculture Associations : TN Fruit and Vegetable Association, TN Organic Growers Association, TN Christmas Tree Growers Association, TN Beekeepers Association, TN Farm Winegrowers Alliance, TN Association of Farmers Markets, TN Agritourism Association, TN Farmer Veteran Coalition and TN Flower Growers Association. Now in its 8th year, the Pick TN Conference has grown from 42 exhibitors and 380 attendees to over 80 exhibitors and 800 attendees at the 2023 conference. The Pick TN Board predicts a growth of 900 conference attendees mainly due to the extensive educational impact as well as unique networking opportunities that only happen once a year at this event.

By sponsoring the 2024 Pick TN Conference, along with the advertising benefits listed next, your organization is exposed to 900+ attendees from all over TN including agriculture industry professionals, farmers, market managers, chefs, academics and buyers. Sponsors also have access to over 90 innovative and relative classes in Agriculture and Agritourism. The Pick TN Conference has elevated Print and Social Media Exposure through an extensive partner network including TN Department of Agriculture and Pick TN Products.



2024 Sponsor Levels

Harvest Sponsor \$7,500 (2)

- Co-presenting sponsor
- Sponsor Friday Keynote Breakfast or Friday Banquet Dinner
- Recognition from podium at each event
- Sign with company logo prominently displayed on stage during all signature events
- Complimentary 8' x8' Premium exhibit space
- Company logo prominently displayed on the front of each podium in each workshop
- Company logo listed on conference materials and website
- Full Page color advertisement in event program

Sunshine Sponsor \$5,000 (industry exclusive per event)

- Option for a Friday Lunch and Learn
- Sign with company logo prominently displayed during all signature events
- Recognition from podium at each event
- Complimentary 8' x 8' Premium exhibit space
- Company logo prominently displayed on the front of each podium in each workshop
- Company logo listed on conference materials and website
- Half-Page color advertisement in event program

Cultivator Sponsor \$2,500 (industry exclusive per event)

- Complimentary 8' x8' Premium exhibit space
- Quarter- Page color advertisement in event program.
- Recognition from podium at each event
- Company logo displayed on the front of each podium in each workshop
- Company logo listed on conference materials and website

Pollinator Sponsor \$1,000

- Complimentary 8' x8' Standard exhibit space
- Eighth-Page color advertisement in event program
- Recognition from podium at each event
- Company logo displayed on the front of each podium in each workshop
- Company logo listed on conference materials and website

Seedling Sponsor \$500

- Recognition from podium at each event
- Company logo displayed on the front of each podium in each workshop
- Company logo listed on conference materials and website

Trade Show Reception Sponsor \$8,000

Wine Reception Sponsor \$6,500